

Membership Categories, Sponsorship Levels & Entitlements for Major Diaspora Events – February 2015



| <i>Title Sponsor – KSh 5M</i> | <i>Platinum Package – KSh 2M</i> | <i>Gold Package – KSh 1M</i> | <i>Diamond Package – KSh500, 000</i> | | | |
|---|--|---|--|--|--|--|
| <ul style="list-style-type: none"> • 2 booths equipped with two tables & eight chairs in a strategic position • Prominent display of company logo/visibility on large screens • 2 seats at the high table, (company CEO to sit at the high table in the opening) • Reserved seating in the amphi theatre • Airtime for presentation on Day 1, early morning session. (but in the event that the title sponsors are more than 1, they can each be given about 10 minutes each for presentation) • Half a page advertisement in both conference & events catalogue • Publicity (TV, Radio, Print) • Branding/dressing/décor • Reserved seating – 1 table at the lunch venue • Free merchandise; 10 caps, 10 t-shirts (10 of each of the merchandise) • 10 raffle tickets | <ul style="list-style-type: none"> • 1 booth equipped with 2 Tables and 4 chairs • Prominent display of company logo / visibility on large screens • Airtime to speak at the lunch venue and also branding of the lunch venue. Suggestions also to have the menu have their logo as a marketing strategy • Publicity (TV, Radio, Print) • Branding/dressing/décor • Reserved seating – 5 seats • 8 raffle tickets | <ul style="list-style-type: none"> • 1 Booth equipped with 2 Chairs, 1 table • Prominent display of company logo / visibility on large screens • Branding/dressing/décor • Publicity (TV, Radio, Print) • 5 of each of the Merchandise • Reserved seating – 2 seats • 5 raffle tickets | <ul style="list-style-type: none"> • 1 booth equipped with 2 chairs, 1 table • Publicity (TV, Radio, Print) • 2 of each of the Merchandise • Reserved seating – 1 seat • 3 raffle tickets | | | |
| | | | | | | <i>Silver Package – KSh 250, 000</i> |
| | | | | | | <ul style="list-style-type: none"> • 1 booth equipped with 2 chairs, 1 table • Publicity (TV, Radio, Print) • Reserved seating – 1 seat |