

# Corporate Membership & Benefits



Becoming a Corporate Member of DICL is just the first step for a sustained partnership. There are many benefits that accrue from membership in our corporate membership program – some of which may surprise all of us since some will show up later. Overall, we endeavor to create benefits that all companies, corporations, governmental agencies, government consultates and even startup and small enterprises can feel part of. The idea is for ALL our corporate members to feel welcome, appreciated and always on the know in how we can make them succeed especially with the Diaspora clientele.

DICL is delighted that the regional leadership through the Northern Corridor program appears to have prioritized regional infrastructure development; we hope to work closely with our corporate members and the Diaspora to dovetail these landmark endeavours.

As we seek to serve the Corporate world better, we extend to your esteemed firm an invitation to take up corporate membership. The benefits include, but are not limited to:-

- ✓ Opportunity to engage and do business with leading Diaspora communities across the world, including recruiting and/or offering services and products to Diaspora;
- ✓ Access to a forum to collect, collate, synthesize and present business and investment concerns to appropriate bodies;
- ✓ Access to a one-stop shop for business, investment and related information on emerging opportunities that involve Diaspora (as well as any threats);
- ✓ Chance to work with other DICL corporate members to articulate and address issues that directly improve business environment and socio-economically empower Diaspora-oriented corporates;
- ✓ Opportunity to regularly interact and exchange ideas with peer CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;
- ✓ Opportunity for your firm, mid-level and senior staff to participate in the Club's activities (at discounted and priority terms, whenever appropriate);
- ✓ Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;
- ✓ Platform to market, promote, buy and sell products and services to/from a global constituency through our award-winning web-portal for Diaspora investments: [www.diasporainvestmentclub.com](http://www.diasporainvestmentclub.com); and
- ✓ Access to a credible forum to improve governance and promote culture, sport, harmony and unity.

Corporate Membership is available in four (4) categories with benefits for each category given in the table below.

# Corporate Membership Levels

Since our charges are very reasonable, we ask that you support our general operations fund to help keep our near free services going so that we can maintain the overall operation. At any level, you still get all services you want and pay for them – membership is just a way to make sure that we know you are a supporter of the overall concept, even if you do not need our services on a daily basis. Below are the corporate membership categories currently available, with appropriate entitlements.

<b>The PLATINUM LEVEL (US\$ 20,000 per year)</b>	<b>The GOLD LEVEL (US\$ 10,000 per year)</b>	<b>The DIAMOND LEVEL (US\$ 5,000 per year)</b>	<b>The SILVER LEVEL (US\$ 2,500 per year)</b>
<ul style="list-style-type: none"> <li>• This is the most prestigious level;</li> <li>• Open exclusively for at least 2 years to only 1 firm in the business segment concerned;</li> <li>• Given first priority in the segment to be Title Sponsor in major DICL events;</li> <li>• Gets a banner flashing on DICL &amp; KDA Web Portals on 5 pages each.</li> <li>• The company is mentioned and receives various strategic awards at the annual DICL Dinner at an African capital. As many company executives &amp; delegates as is feasible can attend.</li> <li>• Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;</li> <li>• Work with Diaspora organizations to articulate</li> </ul>	<ul style="list-style-type: none"> <li>• This is the next most prestigious level;</li> <li>• Open to no more than 2 firms in the business segment concerned at any time;</li> <li>• Given first priority in the segment to be Gold Sponsor in major DICL events;</li> <li>• Gets a banner flashing on DICL &amp; KDA Web Portals on 3 pages each.</li> <li>• The company is mentioned and receives various strategic awards at the annual DICL Dinner at an African capital. Up to 10 top company executives &amp; delegates whenever feasible can attend.</li> <li>• Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;</li> </ul>	<ul style="list-style-type: none"> <li>• This is the premium corporate membership level;</li> <li>• Open to no more than 5 firms in the business segment concerned at any time;</li> <li>• Given priority in the segment to be Diamond Sponsor in major DICL events;</li> <li>• Gets a banner flashing on DICL &amp; KDA Web Portals on 2 pages each.</li> <li>• The company is mentioned and receives various strategic awards at the annual DICL Dinner at an African capital. Up to 5 top company executives &amp; delegates whenever feasible can attend.</li> <li>• Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;</li> </ul>	<ul style="list-style-type: none"> <li>• This is the standard corporate membership level;</li> <li>• Open to at most 10 firms in the business segment concerned at any time;</li> <li>• Given priority in the segment to be Silver Sponsor in major DICL events;</li> <li>• Gets a banner flashing on DICL &amp; KDA Web Portals on 1 page each.</li> <li>• The company is mentioned at the annual DICL Dinner at an African capital. Up to 3 top company executives &amp; delegates whenever feasible can attend.</li> <li>• Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;</li> <li>• Work with Diaspora organizations to articulate and address issues that</li> </ul>

<p>and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporates;</p> <ul style="list-style-type: none"> <li>• Opportunity to regularly interact and exchange ideas with peer CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;</li> <li>• Opportunity for your firm, mid-level and senior staff to participate in the Club’s activities (at discounted and priority terms, whenever appropriate);</li> <li>• Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information.</li> <li>• Priority access to a wide array of <b>Advisory Services</b>.</li> <li>• Eligible for ALL <b>DICL benefits</b>.</li> <li>• Recommended for large corporations, conglomerates and International Companies.</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Diaspora organizations to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.</li> <li>• Opportunity to regularly interact and exchange ideas with peer CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;</li> <li>• Opportunity for your firm, mid-level and senior staff to participate in the Club’s activities (at discounted and priority terms, whenever appropriate).</li> <li>• Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information.</li> <li>• Preferential access to a wide array of <b>Advisory Services</b>.</li> <li>• Eligible for most <b>DICL benefits</b>.</li> <li>• Recommended for large corporations, conglomerates and International Companies.</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Diaspora organizations to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.</li> <li>• Opportunity to regularly interact and exchange ideas with peer CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;</li> <li>• Opportunity for your firm, mid-level and senior staff to participate in the Club’s activities (at discounted and priority terms, whenever appropriate).</li> <li>• Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information.</li> <li>• Preferential access to a wide array of <b>Advisory Services</b>.</li> <li>• Eligible for certain <b>DICL benefits</b>.</li> <li>• Recommended for large to mid-sized corporations, conglomerates and International Companies.</li> </ul>	<p>directly improve environment and socio-economically empower Diaspora-oriented corporate.</p> <ul style="list-style-type: none"> <li>• Opportunity to regularly interact and exchange ideas with peer CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;</li> <li>• Opportunity for your firm, mid-level and senior staff to participate in the Club’s activities (at discounted and priority terms, whenever appropriate).</li> <li>• Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information.</li> <li>• Access to a wide array of <b>Advisory Services</b>.</li> <li>• Eligible for certain <b>DICL benefits</b>.</li> <li>• Recommended for medium to small-sized corporations, small enterprises and start-ups.</li> </ul>
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